

HEALTH INNOVATION COMMUNITY PARTNERSHIP

Monthly Meeting
March 5, 2021

Reunión mensual
5 de marzo
de 2021



Tech Tips for Zoom Meetings

Consejos técnicos para reuniones de Zoom

- All attendees – please mute yourself unless you are speaking!

If there is too much background noise, the moderator will mute your line automatically.

- See your control panel at the bottom of your screen. You can turn your audio and video on or off by clicking the **microphone** or **camera**.

- A Todos los Participantes –por favor silencie su micrófono al menos que esté hablando.

Si hay mucho ruido de fondo, la moderadora lo silenciará automáticamente.

- Mire el panel de control en la parte inferior de su pantalla. Puede prender o apagar su audio y video presionando el micrófono o la cámara.



Mute



Stop Video



Invite



Participants



Share



Chat



Record



Interpretation



More

End Meeting

2

Tech Tips for Zoom Meetings

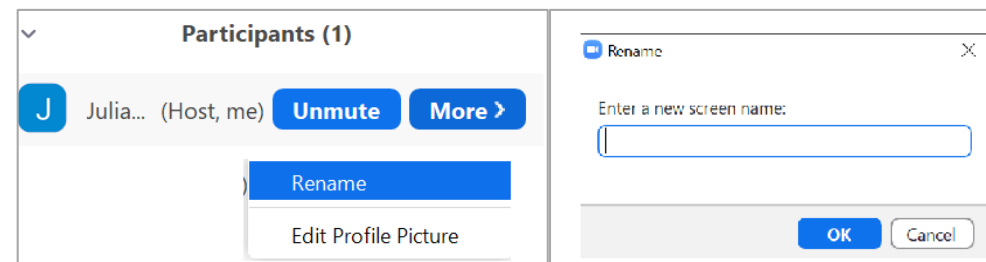
Consejos técnicos para reuniones de Zoom

- **Participants** shows a list of who is in the meeting.
 - Rename yourself: Look for your name>More>Rename>Ok
 - Click the “Raise Hand” button if you want to ask a question



Raise Hand

- **Chat** opens up a shared window where you can type comments or questions to be read by the moderator.
- **Interpretation** allows you to attend in your language of choice.

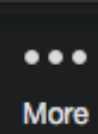
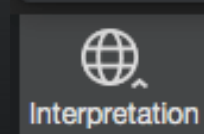
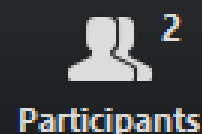
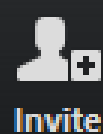
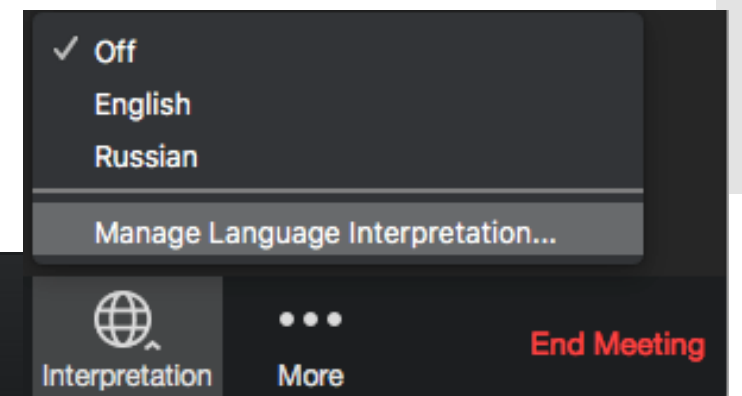


- **Participants** muestra la lista de quiénes están en la reunión.
 - Cambie su nombre: Busque su nombre>More>Rename>Ok
 - Presione el botón “Raise Hand” para hacer preguntas



Raise Hand

- **Chat** abre una ventana compartida donde puede escribir comentarios o preguntas que serán leídas por la moderadora.
- **Interpretation** permite escuchar la reunión en su lenguaje de preferencia.



End Meeting

Q&A

Preguntas y respuestas

- We will try to allow for as many questions as possible, but with a very full agenda, we may not be able to answer all questions live.
 - To ask a question – please “Raise a Hand” or type your question into Chat.
 - You can also use Chat for any comments or feedback for the session.
 - The moderator will ask for any questions from those on the phone during the Q&A period.
- Trataremos de permitir la mayor cantidad de preguntas posibles pero, como la agenda es muy extensa, es posible que no contestemos todas las preguntas en vivo.
 - Para hacer preguntas- por favor “Levante la Mano” o escriba su pregunta en el Chat.
 - También puede usar el Chat para comentarios o devoluciones de la sesión.
 - La moderadora tomará preguntas de quienes estén en el teléfono durante el período de Preguntas y Respuestas.

HICP Guiding Principles

(from our Vision
and Mission
document)

1. All participants agree to basic principles prioritizing equity, community resilience, and health in all programs and projects.
2. All participants agree to approach issues with an open mind, be willing to engage in dialogue, and commit to thinking boldly about solutions.
3. Participants will state views and ask genuine questions.
4. Participants will seek to avoid monologues and arguments; move to conversations where participants are curious and seek to understand various points of view.
5. Participants will explain reasoning and intent; share how we reach our conclusions so that others can understand our divergent reasoning.
6. Participants will attack the problem and not the person, organization, or institution.
7. Participants will define key terms so that we can attain a shared understanding.
8. Participants will share all relevant information.
9. Participants will always arrive prepared for the meeting.
10. During meetings, only one person speaks at a time; we will not engage in sidebar conversations.
11. Participants will work to develop a comprehensive, common set of information with which to solve problems and make decisions.
12. Participants will jointly design next steps.

Agenda

8:45	Welcome, Meeting Overview and Guiding Principles	Bienvenida, resumen de la junta y principios rectores
8:50	LAC+USC Medical Center Update	Actualización del Centro Médico LAC + USC
9:10	LA City Council District 14 – Office of Kevin DeLeon	Distrito 14 del Ayuntamiento de Los Ángeles – Oficina de Kevin DeLeon
9:30	SD1 COVID Update	Actualización de SD1 COVID
9:50	LA County Opportunity Zone Policy Update	Actualización de la política de zonas de oportunidad del condado de Los Ángeles
10:15	Workforce Development	Desarrollo de la fuerza laboral

COVID-19

LAC+USC Medical Center
Update

**Actualizaciones del Centro Medico de
LAC+ USC**

Jorge Orozco, Chief Executive Officer

Jorge Orozco, Director Ejecutivo

LA City Council
District 14

Distrito 14 del
Ayuntamiento de
Los Ángeles

Office of Councilmember Kevin
DeLeon

**Oficina de Concejal Kevin
DeLeon**

Nate Howard, Capital Projects Director

Sarah Palacios, Community Affairs Director

Lucy Aparicio, Area Director



A WAY HOME

Setting A Citywide
Homeless Housing Goal

- **A Way Home** is a comprehensive plan to tackle Los Angeles' homelessness crisis.
- The City of Los Angeles is the nation's epicenter for the homelessness crisis.
- CD 14 is ground zero.

THIS IS OUR REALITY

- **41,290 Angelenos** are homeless, both sheltered and unsheltered.
- The largest share of unhoused individuals of any city council district lives in Council District 14, **an estimated 7,617 unhoused.**

CD 14

**HOMELESSNESS
COUNT: 7,617**

➤ Santa Monica	907
➤ Long Beach	2,034
➤ Houston	3,567
➤ Oakland	4,071
➤ Chicago	5,390
➤ Sacramento	5,570
➤ San Jose	6,097
➤ Phoenix	7,419
➤ San Diego	7,458

LITIGATION MERRY-GO-ROUND

What we have before us is a decision we have to make.

Do we continue to piecemeal our way out of this situation or commit ourselves to a tangible global solution?

- Jones vs. LA
- Lavaan vs. LA
- Desertrain vs. LA
- Mitchell vs. LA
- Garcia vs. LA
- LA Alliance vs. LA.

25 x 25

Setting a Citywide Homeless Housing Goal: 25,000 New Units by 2025.

Achieving this goal means: taking a multi-pronged approach that includes:

- **Streamlined Permitting**
- **Standard Pre-Approved Plan**
- **Building Pre-Fabricated Modular Housing Units**
- **Adaptive Reuse**
- **Master Leasing**
- **Redefining Requirement for Temporary Shelters**
- **Expansion of Operation Homekey**
- **Acquisition of public land**
- **Clawing back HHH funds**

STRONGER ACCOUNTABILITY: MEASURE HHH

Measure HHH – 10,000 Units / \$1.2 Billion

- Los Angeles City Controller Report
 - Averaging \$531,000 Per Unit
 - City Subsidy \$136,000
- Clarify City Commitment to HHH Projects in Pre-Development Phase
- Obtain Status of HHH Projects

A Way Home: Submitted Motions

- **Adopting 25x25**
- **Pre-Approved Housing Structures**
- **Streamlined Permitting Process**
- **Maximizing City-owned Properties**
- **Redefining Requirements for Temporary Shelters**
- **Expansion of Project Homekey**
- **Evaluation of Current HHH Projects**
- **HHH Funding Commitment Reconsideration**
- **Creating a Permanent Renters Aid Registry**

Green – Adopted by City Council

Gold – Approved by Committee – Pending Scheduling at Council

**A Way
Home**

www.aWayHomeLosAngeles.com

Promote the Support Page

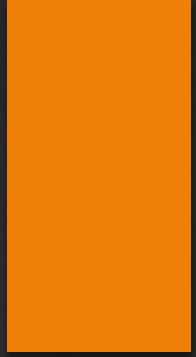
COVID-19

Impact on SD1 Communities and
Vaccine Updates

**Impacto en las comunidades SD1 y las
actualizaciones de vacunas**

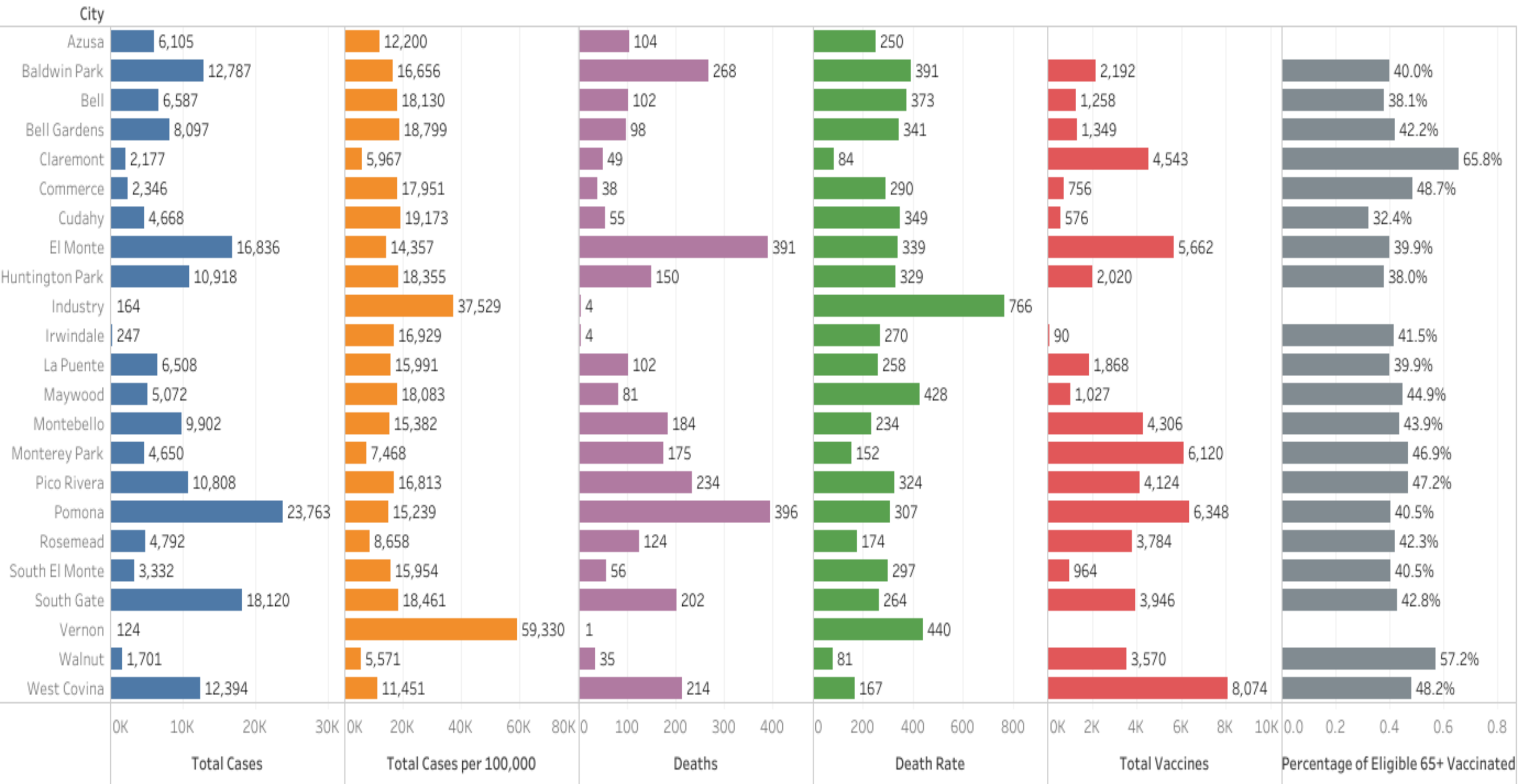
*Anthony Cespedes, Health Deputy, Office of Supervisor
Hilda L. Solis*

Elise Weinberg, JD, Office of Supervisor Hilda L. Solis

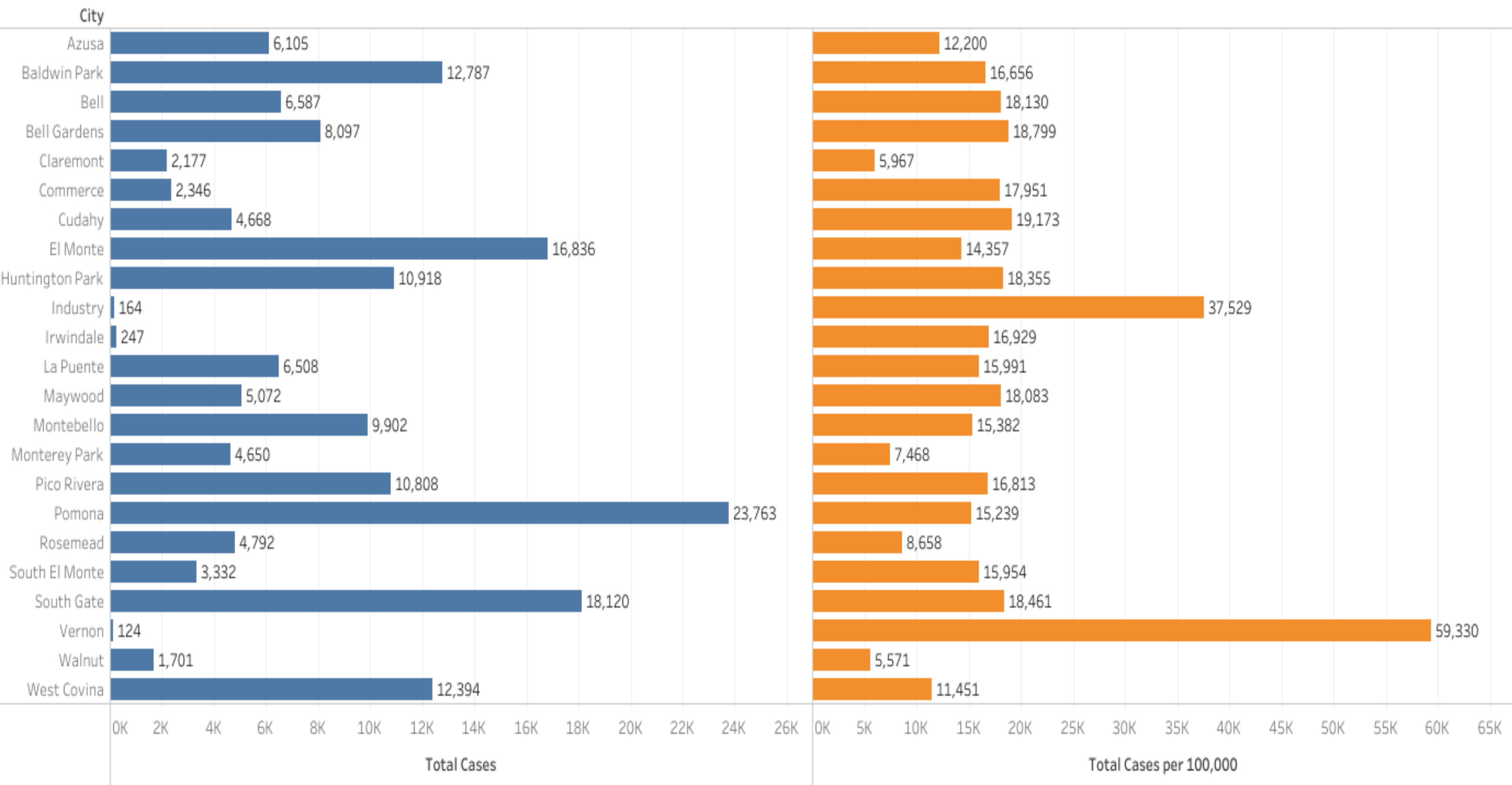


COVID-19 Impact on SD1 Cities

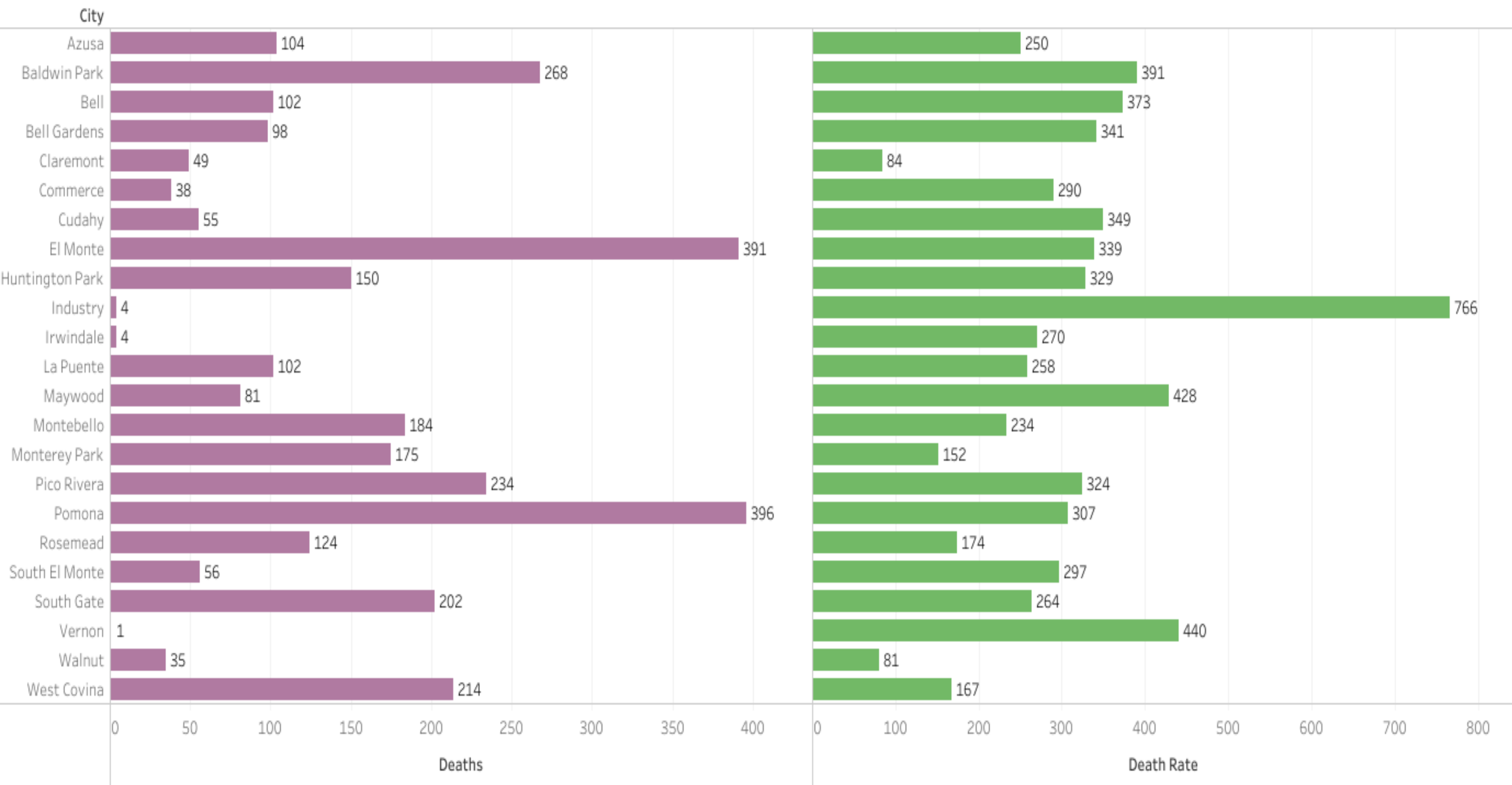
COVID-19 Impact on SD1 Cities



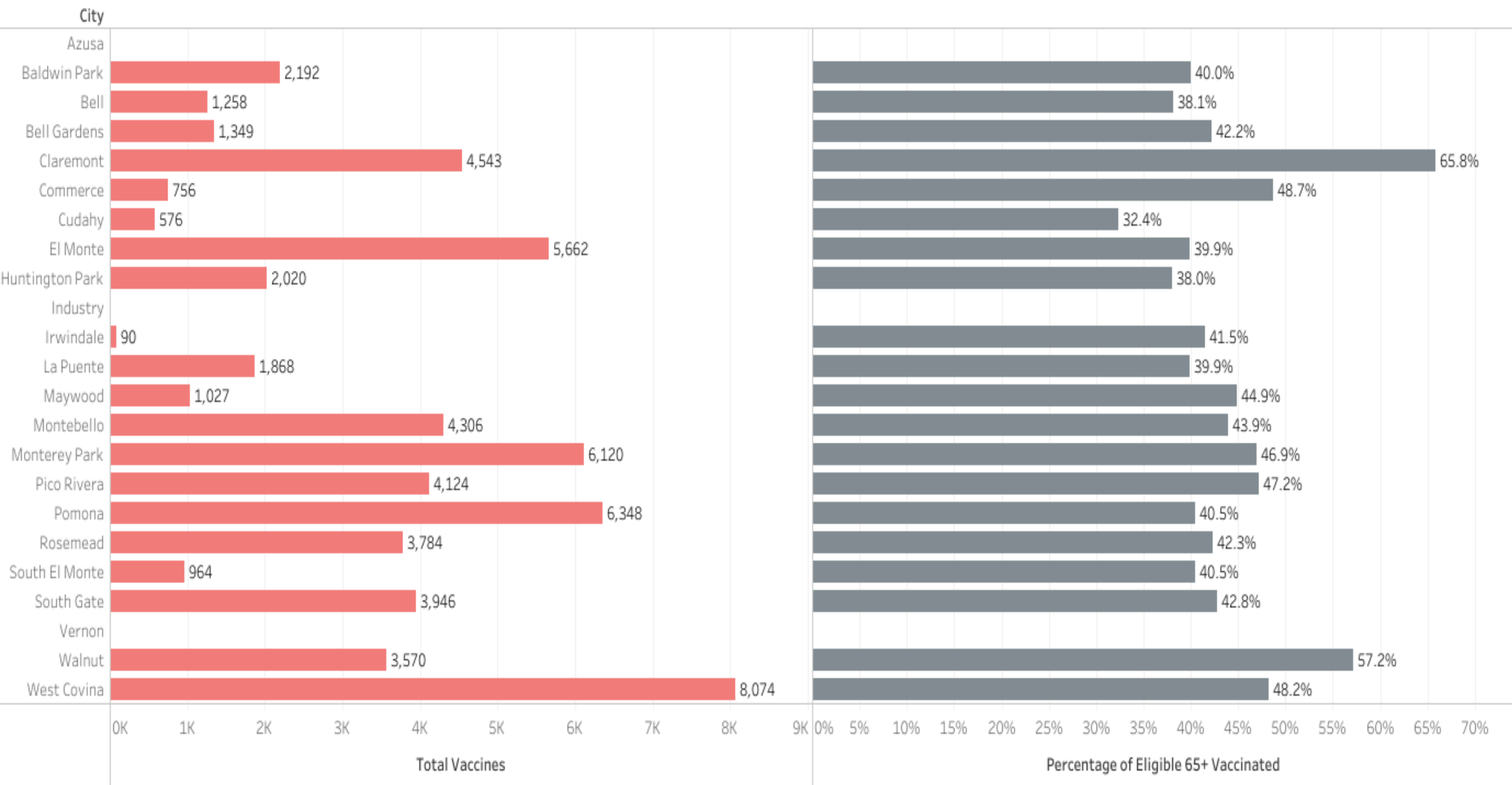
COVID-19 Impact on SD1 Cities - Total Cases & Total Cases per 100,000



COVID-19 Impact on SD1 Cities - Total Deaths & Total Death Rate



COVID-19 Impact on SD1 Cities - Total Vaccines & Percentage of Eligible 65+ Vaccinated



Economic
Development

Desarrollo
economico

LA County Opportunity Zone Policy Update

Actualización de la política de zonas de oportunidad del condado de Los Ángeles

*Felicia Williams, Joe Dieguez and Robert Valenti,
Kosmont Companies*



County of Los Angeles

Opportunity Zone Policy Recommendations

March 2021



1230 Rosecrans Ave., Suite 630
Manhattan Beach, CA 90266
TEL: 424-297-1070 | URL: www.kosmont.com

OPPORTUNITY ZONE POLICY & SOCIAL IMPACT PROGRAM

- Gathering **community input** for Countywide policy for Opportunity Zones (Federal legislation)
- Complements the **General Hospital Feasibility Study** led by **County of Los Angeles**
- **Proactive** policy to guide private investment toward **community benefits** that could address issues such as **displacement**
- **Brand new policy** shaped by the community – can serve as a model to other cities and counties to help inform pilot projects as it relates to public properties
- Coordinating with multiple government agencies to help implement – County of Los Angeles CEO, Regional Planning, Community Development; Los Angeles City Mayor, Council offices, Workforce and Economic Development

SOCIAL IMPACT INVESTING OPPORTUNITY ZONES (OZ)

What is the Opportunity Zone Program?



Tax Cuts and
Jobs Act 2017



Tax breaks for capital
gains invested in OZs



OZs: economically
distressed census tracts
selected by states



Investments in projects
and businesses in OZs

- Federal tax incentive program designed to stimulate investment in economically distressed communities
- 879 OZs in California, and 8,764 OZs across the country
- 659 separate funds with **\$15 billion** community development investment capacity
- Investments can be made in **real property** or **businesses** – certain time limits apply

Key Terms

- Opportunity Zone – economically distressed census tract selected by Governor. Investors receive a capital gains tax break from investing in OZs
- Capital Gains – profits made from selling property (businesses, stocks, real estate)
- Qualified Opportunity Funds – invest in Qualified OZ Property to provide tax breaks to investors
- Substantial Improvement – changes made to buildings that result in a doubling of value during the ownership period

OPPORTUNITY ZONE LEGISLATIVE UPDATE

- Final OZ program issued in December 2019
- COVID-19 legislative update provided flexibility during the COVID-19 pandemic by extending investment deadlines
- Biden administration identified key areas of reform – consistent with local input received:
 - Community Engagement and Benefits – incentivize OZ funds to partner with local community organizations, produce community benefit plans for investments
 - Evaluating Program Impact – review OZ program to ensure tax benefits are directed toward projects with community, economic, social, or environmental benefits
 - Transparency – reporting and disclosure requirements on local impacts, poverty status, housing affordability, and job creation
 - General – better alignment between OZ and other existing federal funding programs, adding or eliminating OZ census tracts to, adjusting types of projects that qualify



PROJECT TIMELINE

- Original project scope:
 - Kick-off Meeting
 - Stakeholder Engagement Workshops (5) with community groups – **HICP members, Chambers of Commerce** **[ON HOLD DUE TO COVID-19]**
 - Capacity Building Program Development (5) – community organizations, OZ funds, government partners
 - OZ Policy/program development and fund strategy

Date	Description
1/23/2020	<ul style="list-style-type: none"> • Kick-off Meeting
2/7/2020	<ul style="list-style-type: none"> • HCIP meeting • LACUSC feasibility tour
2/10/2020	<ul style="list-style-type: none"> • SD1 & SD2 meetings
2/24/2020	<ul style="list-style-type: none"> • HICP OZ subcommittee meeting – SEIU 721, Wellness Center, Eastside Leads, Public Counsel, SAJE, ACCE
3/6/2020	<ul style="list-style-type: none"> • HICP kick off meeting presentation
Summer 2020	<ul style="list-style-type: none"> • Capacity building partner meetings - SLATE-Z, Inclusive Action, Project Equity, SoLa Impact, ELA Entrepreneur Center
Fall 2020	<ul style="list-style-type: none"> • Policy coordination meetings – City of Los Angeles

OUTREACH SUMMARY & POLICY CONCEPTS

Types of OZ Projects

Theme 1: County OZ projects should provide community benefits

- Affordable housing
- Local / small businesses
- Jobs & workforce development
- Projects / businesses needing capital
- Open space
- Community ownership models

OZ Project Criteria

Theme 2: Apply County policies and criteria to OZ projects

- Anti-displacement / tenant rights
- Community outreach
- Transparency, reporting, & enforcement
- Consider non-County property

Related LA County Policies:

- Community Benefits Policy
- Inclusionary Housing Policy
- Equitable Development Motion
- General Plan / Housing Element

County Role

Theme 3: Pro-active County role to ensure community benefits

- OZ fund return guarantee
- Infrastructure improvements
- Project support services
- Reduced land costs
- Tax incentives
- Non profit capacity building:
 - Technical assistance
 - Capacity building
 - Project identification
 - Communication & outreach

OZ POLICY ROADMAP

OZ Policy Objective:
Outline a pro-active role for Los Angeles County to partner with OZ funds and community organizations to derive community benefits on County-owned land and incentivize beneficial OZ projects in unincorporated County



RECOMMENDATION – ADMINISTRATION

Objective:

Create structure for OZ oversight and community involvement based on best practices

Policy Recommendation A.1 – Create OZ Task Force of County, City, community partners to review draft policy, identify projects and investors, engage community through outreach and education

Policy Recommendation A.2 – Create OZ outreach tools (e.g. website, materials, presentations,) targeting interested community members, projects seeking capital, potential OZ funds



Little Rock OZ Task Force



Birmingham Inclusive Growth Partnership

RECOMMENDATION #1 – OZ PROJECT TYPES

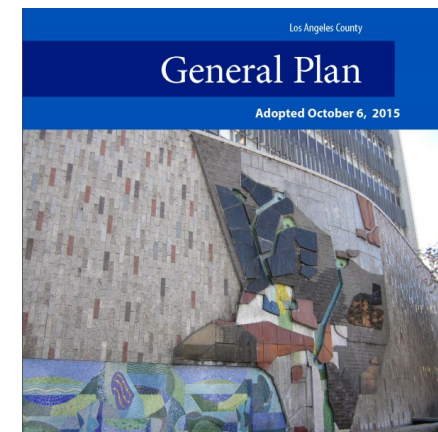
Objective:

Define which OZ projects are subject to County policy and conduct community needs assessment

Policy Recommendation 1.1 – checklist of projects subject to OZ policy (e.g. County-owned land, public-private projects) and requirements for ground leases, Development Agreements, and Community Benefits Agreements

Policy Recommendation 1.2 – conduct community needs assessment to create project priority list (e.g. affordable housing, open space, jobs, challenging sites); incorporate into existing planning efforts (General and Specific Plans)

Policy Recommendation 1.3 – create list of County-owned property, sites or business types in need of capital



RECOMMENDATION #2 – OZ PROJECT CRITERIA

Objective:

Develop community benefits criteria for OZ projects, list of supportive public infrastructure, and incorporate into County policies

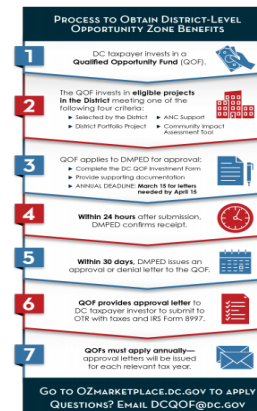
Policy Recommendation 2.1 – incorporate OZ policy into County Equitable Development Motion work with requirements from Community Benefits Policy to allow for coordinated land use (e.g. overlay zone) policies; consider adding additional requirements

Policy Recommendation 2.2 – identify public infrastructure investments that could support beneficial OZ projects through General/Specific Plan Capital Improvement Plan process with funding options

Policy Recommendation 2.3 – create community benefits checklist with community engagement, monitoring, and reporting process through OZ Task Force



Boulder, CO, Anti-Demolition OZ Overlay Zone



Washington DC OZ Benefits Program

RECOMMENDATION #3 – COUNTY ROLE AND PARTNERSHIPS

Objective:

Create a pro-active role for County on both County-owned land and in unincorporated County through incentives and partnerships with local community organizations

Policy Recommendation #1 – develop incentive program for OZ projects on private property in unincorporated County area, examples from other cities include fund guarantee, special district infrastructure, public-private partnership, support services

Policy Recommendation #2 – build capacity with local community organizations through grants and training to engage them in OZ outreach and project identification (e.g. Kresge model)



ELA Entrepreneur Center
Small Business Relationships



HICP General Hospital and
Community Relationships



Kresge Foundation
OZ Initiative

THANK YOU

QUESTIONS?



Los Angeles County, CA
March 2020



1601 N. Sepulveda Blvd., #382
Manhattan Beach, CA 90266
TEL: (424) 297-1070 | URL: www.kosmont.com

Workforce
Development

Desarrollo de la
fuerza laboral

Workforce Development Opportunities Update

Actualización de oportunidades de desarrollo de la fuerza laboral

*Isidro Villanueva, LA County Workforce Development,
Aging and Community Services (WDACS)*

*Isidro Villanueva, Servicios comunitarios, para el
envejecimiento y el desarrollo de la fuerza laboral del
condado de Los Ángeles (WDACS)*

Workforce Development, Aging and Community Services

Health Innovation Community Partnership



Local and Targeted Worker Hire



Local and Targeted Worker Hire ZIP Codes

Tier-1 Zip Codes:

90005	90006	90007	90010	90011	90012	90013	90014
90015	90017	90020	90021	90022	90023	90026	90031
90032	90033	90040	90042	90057	90058	90063	90065
90071							

2 Mile Radius of Tier 1 Zip Codes:

90012	90013	90023	90031	90032	90033	90063	90065
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Tier-2 Zip Codes:

90001	90002	90003	90004	90008	90016	90018	90019
90028	90029	90034	90035	90036	90037	90038	90043
90044	90047	90059	90061	90062	90201	90220	90221
90222	90242	90247	90255	90262	90270	90280	90301
90302	90303	90304	90501	90601	90602	90630	90640
90660	90706	90715	90716	90723	90731	90744	90802
90804	90805	90806	90810	90813	91001	91103	91204
91205	91303	91306	91321	91324	91331	91340	91342
91343	91352	91401	91402	91405	91406	91411	91502
91601	91605	91606	91702	91706	91731	91732	91733
91755	91766	91767	91768	91770	91776	93534	93535
93550	93591						

Local and Targeted Worker Hires - DPW

LAC+USC Women & Childrens Hospital

Local Worker % = 65.33%

Targeted Worker = 42.65%

Local Hours: 4560

- Tier 1 (5-Mile Radius): 2080
- **Two Mile Radius: 2174**
- Tier 2 (Countywide Qualifying Zip Codes: 806

30% - Required Goal; 50% - Aspirational Goal

Local and Targeted Worker Hires - DPW

LAC+USC Restorative Care Village

Local Worker % = 32.93%

Targeted Worker = 23.70%

Local Hours: 6138.48

- Tier 1 (5-Mile Radius): 2472
- **Two Mile Radius: 436**
- Tier 2 (Countywide Qualifying Zip Codes: 3666)

30% - Required Goal; 50% - Aspirational Goal

LAG+USC Job Developer Update



Specializes in design, development, implementation and coordination of community programs that include Disadvantaged and Small Business Programs, Local/Targeted Hire, Labor Compliance and Community Relations programs.

3rd and Dangler – Labor Compliance Consultant



An independent consulting firm focused on Local Hire, Local Business Development, Outreach and Prevailing Wage Compliance.

Q&A



Thank you!



Partner
Announcements
Anuncios de socios

Next Meeting:
Friday, April 2, 2021

Próxima reunión: viernes
2 de abril de 2021

www.hicpla.org

HHEALTH
IINNOVATION
CCOMMUNITY
PPARTNERSHIP